

## Privacy and LGPD and GDPR statement

### Introduction

4CYBERSEC is deeply embedded in the global cybersecurity community; its editorial content is enriched by the voices of those who live and breathe information security – including world-leading professionals, technology experts, and regulatory leaders. We are uniquely positioned to provide visitors and registered account holders with more than just a snapshot of current events, but rather informed perspectives that can change the way they approach information security and risk management. 4CYBERSEC readers or website visitors who have chosen to complete a registration form or otherwise choose to create an account become registered account holders and gain access to content sponsored by our third-party sponsors. In order for us to provide access to the content on our website free of charge, registered account holders agree to receive personalized content and sales and marketing communications from us and potentially our third-party sponsors (e.g., our customers who purchase our registered account holders' contact information through lead generation and other similar products and services) that are relevant to their professional interests. If you do not wish to receive personalized content and sales and marketing communications from 4CYBERSEC and its third party sponsors, please do not register an account. You may unsubscribe from these communications at any time.

### Copyright / Usage

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content from the Service, including the use of “bots” or “spiders”, is prohibited. How information may be collected We may collect your information in several different areas on 4CYBERSEC, including but not limited to those described below:

#### Cookies

As with many websites, 4CYBERSEC uses standard technology called “Cookies,” which are small data files that are transferred to your computer when you allow your web browser to accept Cookies. Cookies automatically identify your web browser to 4CYBERSEC whenever you visit 4CYBERSEC and make using 4CYBERSEC easier for you by saving your user ID, preferences, and other convenient site usage information. By tracking how and when you use 4CYBERSEC, Cookies help us determine which areas are popular and which are not. Many improvements and updates to 4CYBERSEC are based on data obtained from Cookies. In addition, accepting Cookies allows you to, among other things, personalize your experience on 4CYBERSEC. Cookies may also allow 4CYBERSEC to present you with advertisements that may be of interest to you, as well as limit the frequency with which you see certain advertisements which may impair your user experience on our Site. If you do not wish to allow information to be collected through the use of Cookies, you can generally opt out of providing such information by disabling Cookies in your browser. However, some areas of 4CYBERSEC may not provide you with an acceptable user experience if you have disabled the use of Cookies.

#### IP addresses and automatic information

We may collect IP addresses and/or Automatic Information for system administration purposes and to report aggregate information to our advertisers and sponsors. Our computers identify your computer by its IP address. When you request web pages from 4CYBERSEC, our computers log your IP address. Automatic Information that we collect may include, but is not limited to, information such as the page viewed, the time of day, the source of the request, the type of browser making the request, the previous page view, and other similar information. When analyzed, this data helps us determine how visitors arrive at 4CYBERSEC, what type of content is most popular, and what type of visitors (in the aggregate) are interested in certain types of content and advertising. We may also use Automatic Information to provide you with a more personalized user experience.

#### Register

In order to take advantage of certain features that 4CYBERSEC may choose to offer, you may be asked to complete a registration form that will provide us with personally identifiable information. You may also be asked to choose a user ID and password to identify yourself on future visits to 4CYBERSEC. \*Website Newsletters and Emails\* We

may offer newsletters and other email communications to share information with you about news and information available on 4CYBERSEC, about certain features that 4CYBERSEC may choose to offer, or about our affiliates, subsidiaries, business partners, advertisers, and sponsors. You may receive newsletters and other email communications by registering for a specific newsletter or in conjunction with a special feature or membership offer for which you have registered with 4CYBERSEC. You may unsubscribe from email by following the instructions provided on 4CYBERSEC or, in some cases, in the designated area of certain newsletters or emails. **\*Surveys or Voting\*** From time to time, we may ask you to provide personally identifiable information through surveys or voting polls. Participation is voluntary and you will have the opportunity to decide whether or not to disclose the information. Sometimes, you may be required to register to vote or participate in a survey. **\*Transaction Information\*** If you purchase a product from us or sign up for any of the services offered on our Site, we will ask you to fill out a purchase form that will require certain information from you, including your credit card number and expiration date, billing address, and shipping information, if applicable. We will use this information to complete the transaction you requested, i.e., to deliver the products or other services you ordered and, if necessary, to invoice you. **\*How We Use Collected Information\*** As applicable, the information you provide to us may be used to:

- Contact you about 4CYBERSEC.
- Contact you about your membership status.
- Confirm or fulfill an order you have placed.
- Monitor or improve your use of 4CYBERSEC.
- Personalize the advertising and content you see.
- Monitor compliance with our Site Terms of Service.
- Provide you with special offers from us and/or our respective affiliates, subsidiaries and other third parties.
- Send you promotional material on behalf of our partners.
- Inform you about a prize you have won.

#### With whom information may be shared

We may sometimes share your personally identifiable information with other parties for a variety of purposes. The following outlines the ways in which your information may be shared with others: **\*Agents\*** We employ other companies, certain services, and individuals to perform functions on our behalf. Examples include fulfilling orders, sending email, removing repetitive information from customer lists, website analytics, data analysis, marketing assistance, credit card payment processing, and providing customer service. These agents may have access to personally identifiable information needed to perform their functions, but may not use it for other purposes. **\*Promotional Offers\*** We may send you offers on behalf of other partners. If you do not want to receive these offers, you may opt-out of receiving email or change your preferences. **\*Aggregated Information\*** We may share aggregated information, such as demographic data and website usage statistics, with advertisers, sponsors, or other organizations. When this type of information

is shared, the other parties will not have access to your personally identifiable information.

**\*Co-registration programs\*** Throughout 4CYBERSEC, you may have the opportunity to receive special offers from third parties. Opt-in or unsubscribe messages will ask whether you want your information shared. If you choose to share your information, it will be subject to the privacy policy of that third party. We are not responsible for the privacy practices of these other companies and, therefore, you should review the privacy policies of those companies before providing your personally identifiable information.

**\*Third-party ad serving & audience and traffic measurement services\*** 4CYBERSEC may use third-party network advertisers to serve ads on 4CYBERSEC and may use a traffic measurement service to analyze traffic on 4CYBERSEC. Network advertisers are third parties that display advertisements based on your visits to this website and other websites you have visited. Third-party ad serving allows us to target advertisements to you for products and services in which you may be interested. Although advertisers and other companies do not have access to your Cookies as provided by 4CYBERSEC, 4CYBERSEC's third-party network advertisers, advertisers, sponsors, and/or traffic measurement services may themselves set and access their own Cookies on your computer if you choose to enable Cookies in your browser. These third-party Cookies are set for purposes including, but not limited to, targeting advertisements to you that you may be interested in, to prevent you from seeing the same advertisements too many times, and to conduct research about the usefulness of certain advertisements to you. Please note that any images (or any other portion of a web page) served by a third party in association with third-party Cookies may serve as Web Beacons, which enable third parties to perform the activities described above. Third-party Cookies are governed by each third party's specific privacy policy, not this one.

**\*Our subsidiaries, affiliates and third-party sponsors\*** We may share your information (including, without limitation, personally identifiable information) with our subsidiaries, affiliates and third-party sponsors. Our sponsors may contact you, including regarding their products and services, in accordance with their own privacy policies.

**\*Business Transfers\*** Any of its assets, including 4CYBERSEC, may be sold or other transactions may occur in which your personally identifiable information is a primary business asset. In such a case, the personally identifiable information that we have collected from you may be one of the business assets that we transfer.

**\*Legal Process\*** In the event that we are required to respond to subpoenas, court orders, or other legal process, your personally identifiable information may be disclosed pursuant to such subpoena, court order, or legal process, which may occur without prior notice to you. 4CYBERSEC takes data privacy seriously and has taken steps to become fully GDPR compliant. The following sections apply to personal data collected from EU residents.

**\*International Data Transfers\*** 4CYBERSEC may share your personal data with third parties as described in this notice, and your personal data may be transferred to a State that is not a Member State of the European Union -

4CYBERSEC (as data controller/data exporter) will only conduct such a transfer (to a data processor/data importer) if there are appropriate safeguards in place. \*How long we keep your personal data\* We retain your personal data for the duration of your business relationship with 4CYBERSEC and we retain your information only for as long as is necessary for each purpose for which we use it, unless we have obtained your consent to use it for another or similar purpose. \*Your rights and preferences\* If you tell us that you want your personal data to be erased (if you are an EU resident), or that you no longer want us to communicate with you for marketing purposes, or to restrict the processing of your personal data by 4CYBERSEC, we may retain some basic information to prevent us from sending you unwanted materials in the future and to keep a record of your request and our response. To erase your personal data, opt out of receiving marketing communications or ask questions relating to our terms of service and privacy policy, please email:that enable third parties to perform the activities described above. Third-party Cookies are governed by each third party's specific privacy policy, not this one. \*Our subsidiaries, affiliates, and third-party sponsors\* We may share your information (including, without limitation, personally identifiable information) with our subsidiaries, affiliates, and third-party sponsors. Our sponsors may contact you, including regarding their products and services, in accordance with their own privacy policies. \*Business Transfers\* Any of its assets, including 4CYBERSEC, may be sold or other transactions may occur in which your personally identifiable information is a primary business asset. In such an event, the personally identifiable information that we have collected from you may be one of the business assets that we transfer. \*Legal Process\* In the event that we are required to respond to subpoenas, court orders, or other legal process, your personally identifiable information may be disclosed in accordance with such subpoena, court order, or legal process, which may occur without prior notice to you. 4CYBERSEC takes data privacy seriously and has taken steps to become fully GDPR compliant. The following sections apply to personal data collected from EU residents. \*International data transfers\* 4CYBERSEC may share your personal data with third parties as described in this notice, and your personal data may be transferred to a State that is not a Member State of the European Union - 4CYBERSEC (as data controller/data exporter) will only conduct such a transfer (to a data processor/data importer) if there are appropriate safeguards in place. \*How long we keep your personal data\* We retain your personal data for the duration of your business relationship with 4CYBERSEC and we keep your information only for as long as is necessary for each purpose for which we use it, unless we have obtained your consent to use it for another or similar purpose. \*Your rights and preferences\* If you tell us that you want your personal data to be erased (if you are an EU resident), or that you no longer want us to communicate with you for marketing purposes, or to restrict the processing of your personal data by 4CYBERSEC, we may retain some basic information to

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#### Terms and Conditions

The personal data provided will be used to register you for an event. By completing the registration form, you accept the 4CYBERSEC Terms and Conditions and the Consent to Data Collection. Yes, I understand that my information will be processed and shared with the above-mentioned parties for the processing of my registration. No, I do not want my information to be processed and shared with the aforementioned parties and I understand that I will not be registered.

ADD TO CART (Upon agreeing)

\*Summit attendee registrations are intended for industry professionals and not technology solution providers. We reserve the right to review and accept registrations based on these criteria. By submitting this form, you agree to our Privacy Statement and LGPD, GDPR and CCPA: Do Not Sell My Personal Data.